

SUMMARY OF PRESENTATION

E-Commerce Environment and the Direction of Development for Ocean Express Shipping

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Keywords: E-Commerce market environment, EC logistics, Ocean express shipping

First, the presentation will cover various introductions, including global e-commerce trading, e-commerce CBT (Cross Border Trading), an understanding of online exports, the latest market trend, and e-commerce imports and exports.

Secondly, we will look into the shipping market trend for EC cargo through Incheon Port and Pyeongtaek Port which are rapidly rising in the market, how e-commerce companies can use marine transports, and their future plans to use ports.

We will also have time to think about what pain points we should consider starting port and e-commerce relevant businesses. Lastly, the presentation covers the export declaration of global logistics players and the introduction of EC platforms and directions of EC business in Busan Port.