

SUMMARY OF PRESENTATION

How Port Assets and Relationships Can Battle COVID-19

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Keywords: COVID-19, Coronavirus, Logistics, Supply Chain

A jurisdiction's success in responding to the COVID-19 crisis is fundamentally about its ability to control the spread of disease. However, success in this pandemic is defined by a governing body's ongoing ability to adapt and respond to COVID-19's evolving economic and societal impacts on its region

While ports are most often considered strategic commercial and military assets, their roles in helping our society battle a public health crisis of this proportion are much less defined, until now. Ports have tremendous capability, not only in expediting the medical supply chain, but also in their ability to convene and leverage their relationships, technology and human capital in response to a crisis.

As Executive Director of the Port of Los Angeles and Chief Logistics Officer for the City of Los Angeles, Gene Seroka will discuss the coronavirus challenges that grip America's second most populous metropolitan area and the Port of LA's response to those challenges.