

# SUMMARY OF PRESENTATION

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## Liner Paradise: A New Era

**Keywords: Liner Industry, COVID-19; Liner Industry Profitability**

The container shipping industry is a vital artery for world trade but has delivered very disappointing financial results for the past decade. This is now changing.

Fundamental changes in the liner sector have now created a much more favourable industry structure. The elements of this will be explored.

A comparison between industry performance in the 2009 Global Financial Crisis and in the COVID-19 pandemic provides solid evidence that this change has now occurred and is sustainable even under the most demanding market circumstances.

I will conclude that the liner sector is now entering a new era in which sustainable profitability will be achievable.