

SUMMARY OF PRESENTATION

Post-Corona Era: Big Changes in Global Thinking

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Going through the COVID-19 pandemic, humanity is bracing itself for changes and fundamental reflection on existing lifestyles, as well as socio-economic changes. The challenge at hand is to expand a common ground of co-existence, symbiosis, and co-prosperity while keeping the social distance in order to ensure sustainable life in this non-face-face era. At the same time, it is urgent to bring an end to vulgar capitalism, which has maximized the desire and craving of humans to introduce mass-production and infinite quantitative development through over-consumption and to practice a new way of life that consumes only when necessary through disciplined desire and reasonable production. The way of doing business will naturally evolve in line with the changing consumption patterns. This time also requires us to redefine values that embrace different thoughts and values than mine and create synergies from convergence and harmony rather than fostering hatred and exclusion, looking for a scapegoat out of terror and fear generated by the pandemic. We might learn from Semper Augustus that embraced a virus rather than fighting it and beautified itself through genetic mutation.