International Port Conference 2019

BUSAN

Port of Los Angeles Sustainability in the Cyber Age

Eugene D. Seroka| Executive Director | November 8, 2019



San Pedro Bay Port Complex

Wilmington

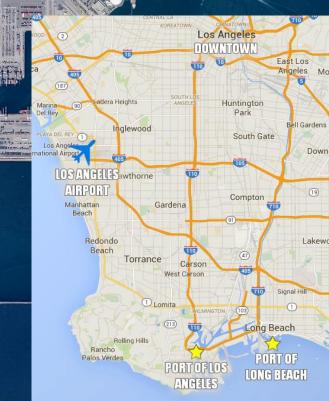


Port of Los Angeles

Terminal Island

Downtown Long Beach

Port of Long Beach 🎉



San Pedro

Sustainability Focus Points



Community





Local, Regional & National Impacts

EMPLOYMENT

887

Business

Actual filled positions at the City of Los Angeles Harbor Department

10-15k

Longshore and Terminal jobs in Los Angeles and Long Beach

190k

Jobs (about 1 in 12) in Los Angeles and Long Beach

TRADE VALUE

\$89.2B

Throughout California – Via San Pedro Bay Complex

\$312.3B

Throughout the entire United States – Via San Pedro Bay Complex

992k

Jobs (about 1 in 9) in the five-county region

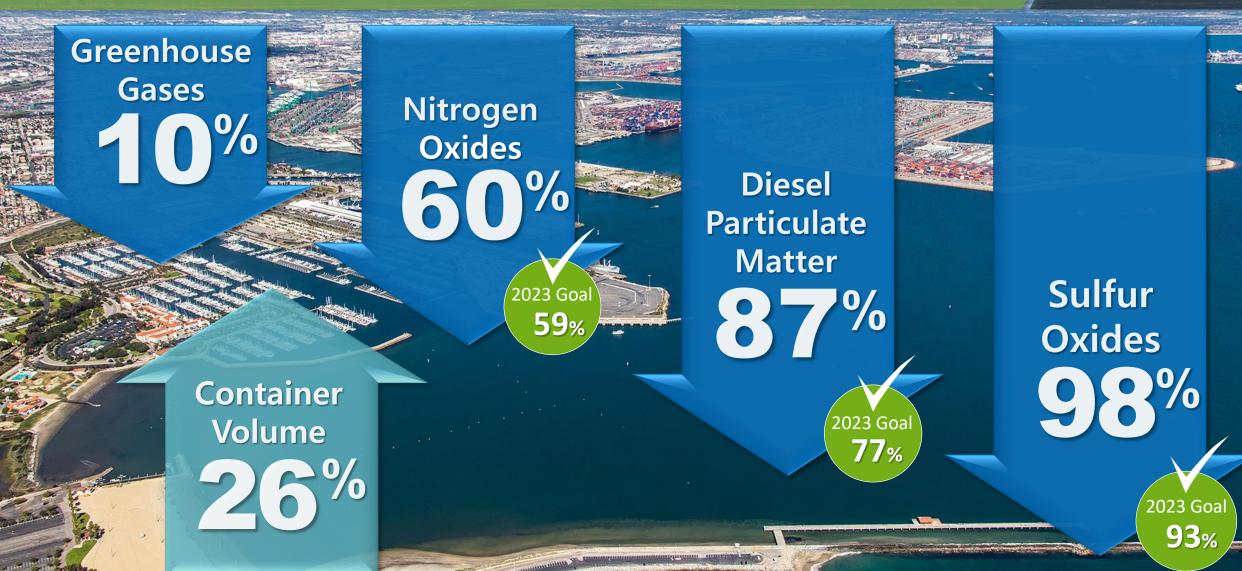
2.8M

Jobs across the United States 435

U.S. Congressional districts touched by trade (10,500+ companies)

Focus: Cleaner Air (2005-2018)





Environment

Cleaner Port-Wide Operations







<u>Community</u>

Workforce Development





The opportunity engine



California State University DOMINGUEZ HILLS





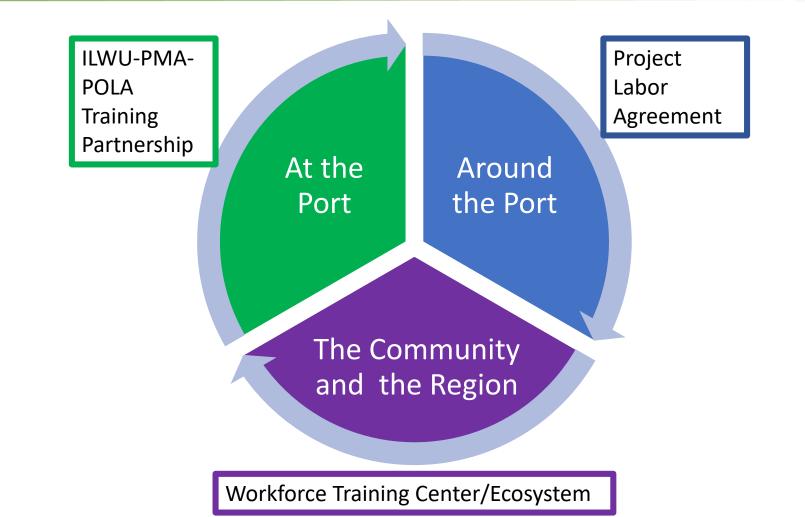
EAST



Holistic Effort Toward Workforce Development

<u>Community</u>





Los Angeles Sustainability PLAN



City of L.A.'s Sustainability PLAN

- Components align with Paris Climate Agreement goals
- Commitment to adopting and achieving UN SDGs at local level (PLAN's 47 targets aligned to the SDGs)
- Port Sustainability is critical to City's Sustainable PLAN objectives
 - Securing clean air and water in stable climates
 - Environmental Justice
 - Zero Emission Vehicles
 - Prosperity and Green Jobs



Digital Strategy





Port Optimizer





Optimizer	Cargo Owner	Marine Terminal Op'r	Ocean Carrier
	Visibility + Cargo Velocity	Cargo Dwell + Cargo Velocity + Productivity	Visibility + Cargo Velocity
	 ↑ visibility for better customer service Better planning for dray partners → ↑cargo velocity thru ports 	 ↓ container dwell ↑ velocity through better planning Reduced and improved handling (touches, etc) 	 ↑ velocity of cargo thru port ↑ velocity of empty returns
Periator Motor Carrier	B Motor Carrier	Railroad	Chassis Provider
	Turn Times + Productive Turns	Rail Volume + Visibility + Speed	Accuracy + Chassis Utilization
Railroad	 Faster truck turn times ↑ number of productive turns per day 	 ↑ rail volume through ports ↑ visibility to export dates Improved equipment planning ↑ speed of rail volume thru ports 	 ↑ accuracy of chassis inventory and forecast → ↑ chassis utilization Improved planning → ↑ chassis utilization
Enabling visibility and execution across an integrated supply chain			



Confidential & Proprietary



Port Cybersecurity Landscape

Cyber Security Operations Center (CSOC)

Cyber Command Center



ISO 27001:2013



Cyber Resilience Center Overview





The **Cyber Resilience Center** concept provides a potential valuable service for the supply chain ecosystem

- Integrate and automate cyber security across the supply chain
- Enable cyber teams collaboration with allied partners in the maritime sector
- Reduce risk of a supply chain breach



THANK YOU

